



ST. ANN'S P.G. COLLEGE FOR WOMEN
(Affiliated to Osmania university, Approved by AICTE)
H.No. 3-2-55/1, Mallapur, Hydrerabad-500076



BATCH PROFILE: 2016-18

VISION

It is committed to providing value-based, skill-oriented, Management and IT Education that transforms and empowers lives into competent personalities, socially responsible, morally upright and emotionally balanced.

MISSION

- St. Ann's is committed to empowering women professionally and technically, moulding them into capable persons who are committed to their personal and professional endeavors and who have the vision, courage and dedication to initiate and manage change.
- To reach out to the less privileged ones through professional education and make them on par with others, convert their hopes into reality.
- Ensure all round development of students' personality and professional skills to enhance their employability.
- Envisage to become instruments of providence and signs of Hope to the hopeless and downtrodden through its educative mission, fostering the integral growth of the person.
- Continuous innovation, initiation, modernization and development are the basic fundamentals of our educational systems.

MBA PROGRAMME

↕	Selection Procedure	↕	Course Structure & Evaluation
↕	Summer Project	↕	The Curriculum
↕	Meet the Industry	↕	Industrial Tour
↕	Co-Curricular Activities		

The MBA programme offered by the Department of Business Management is a two-year full time Post Graduate programme that consists of four semesters covering 28 courses, with an average of 75 classes of 50 minutes each, assigned to each course.

The programme aims at moulding students into effective managers by providing them with courses reinforced with multi-faceted inputs of management education using state-of-the-art methods of training and active industry interface.

SELECTION PROCEDURE

Candidates aspiring to join the MBA programme are required to appear for a state-wide Common Entrance Test [ICET], which evaluates them on the basis of their analytical, quantitative and verbal skills. The admission is offered only to the top rankers amongst the 1, 00, 000 odd candidates. The programme has been attracting, young and bright students of the state from varied academic streams like Engineering, Commerce, Mathematical, Biological Sciences and Humanities.

COURSE STRUCTURE & EVALUATION

The curriculum has been structured after an exhaustive analysis by experts from various academic and industrial fields. Each student majors in any two of the four fundamental areas viz., Finance, Human Resources Management, Marketing and Information Systems. Each specialised area has four elective papers.

Examinations are conducted at the end of each semester to assess the students' understanding in what has been taught and learnt during that particular semester period. A comprehensive viva-voce is conducted, at the end of each year.

SUMMER PROJECT

As an integral part of the curriculum, every student takes up work on a project in an organisation with a view to facilitate complimentary learning and greater understanding of real life organisational situations. The duration of the training ranges from 6-8 weeks. The project guides from among the faculty and provide necessary guidance to the students. The projects are evaluated at the end of the fourth semester by a panel of external, internal and corporate examiners on the basis of a report, a presentation and a viva-voce.

THE CURRICULUM

TERM/SEMESTER	QUANTITATIVE ANALYSIS	BUSINESS ENVIRONMENT	BEHAVIOURAL APPLICATIONS
ONE	* Statistics for Management	* Managerial Economics * Business laws & Ethics	* Organisation Theory & Behaviour
TWO	* Quantitative Techniques for Decision Making	* Economic & Environmental Policy	* Human Resource Management
THREE	* Production & Operations Management		* Leadership & Change Management * Organisation Development & Team Building
FOUR	* Supply Chain Management	* International Business	* Performance Appraisal & Counselling * Industrial Relations

INFORMATION TECHNOLOGY	FINANCE AND ACCOUNTING	STRATEGIC MANAGEMENT	MARKETING
* Introduction to Information Technology	* Financial Accounting & Analysis		* Principles of Marketing
* Management Information Systems	* Financial Management		* Marketing Research
* Knowledge Management * Requirements Management * RDBMS	* Management Accounting & Control * Strategic Financial Decisions * Financial Systems & Services		* Product Management * Promotion & Distribution Management
* E-Business * Software Metrics & Performance Management	* Security analysis & Portfolio Management * International Finance	* Strategic Management	* Consumer behaviour * Services Marketing

STUDENT ACTIVITIES

INFRASTRUCTURE

The College provides a well-equipped lab for MBA. We have a 1:1 student-computer ratio, most of which are branded with HCL company and which run with the latest Dual-Core Processors which are connected to LAN with battery backing like UPS (7.5 kv&10 kv) and Inverters.



MBA LIBRARY

The college has a spacious well stocked library for MBA with vast collection of books, periodicals, National and International journals, dictionaries, special collection on general books. Separate reading and reference sections are provided accordingly. Library provides services like Current Awareness Service (CAS), Selective Dissemination

Information (SDI), Bibliography, reference, reservation and reprography services. The library maintains a computerized database.

SEMINARS & GUEST LECTURES

To complement theory with practice Seminars and Guest lectures are conducted throughout the year. Experts from industry and academicians are invited to deliver lectures to our students. Students are also encouraged to organize seminars & give presentations to improve their technical and presentation skills.



INDUSTRIAL VISITS & TOURS

This is one of the various activities our college focuses on during two year MBA programme. MBA students visit various industrial plants and estates as part of their curriculum. These visits help the students to inculcate a desire to become entrepreneur. Students have visited places like NSIC, ALEAP, COCA-COLA, BRITANIA, PARLE-G, NIN, ZindaTilismath etc.



Industrial tours help to bridge the gap between theory and practice. Students were taken to different places like Delhi, Kerala, Karnataka, Tamilnadu various places in home state.



GUIDANCE & COUNSELLING CELL

The Guidance & Counselling provides an opportunity for the students for orientation, guidance and counselling services with full responsibilities of dealing with students' academic psychosocial and emotional needs at the college level.



PLACEMENT CELL

OBJECTIVES

The Placement cell of St. Ann's P.G. College for Women, Mallapur, undertakes the following functions and responsibilities:

- Nurtures Industry-Institute interaction, by organizing and coordinating frequent guest lectures, implement training and projects of industrial relevance for the students, with the sole aim of reducing the gap between the industry and the academia.
- Receives and forwards the feedback pertinent to curriculum improvement from the visiting companies to the faculty, to ensure that the curriculum follows the latest industrial trends.
- Helps every student define his/her career interests through individual expert counselling.
- Bridges the gap between the real world scenarios and education in the classroom.
- Organizes and coordinates Campus Placement Program, to fulfil its commitment of not only a job, but a career to every aspirant.

PLACEMENT PROCEDURE

- The invitation, containing the relevant information and the job annexure, is sent to the companies/organizations through email/post.
- The organization fills the annexure and sends it back to the Placement Cell, Department of Business Management, St. Ann's PG College, Mallapur via email/post. It is highly desirable that the job annexure is completed in all respects as it forms the primary basis of communicating the job-profile being offered to the candidates.
- The details of the annexure are made available to the students for them to take a judicious decision of their participation
- The placement officer or the student co-ordinators get in touch with the organisation and a mutually convenient date is fixed for the campus placement process.
- The student profiles of the interested candidates are forwarded to the organisation in the format desired by them.
- The organisation visits the campus on the given date and conducts their selection procedure.

- The organisation is required to furnish the final list of selected students as soon as possible after the final completion of procedure.
- The selected students may or may not be allowed to sit in further job interviews as per the placement policy of our College.

ACTIVITIES OF THE PLACEMENT CELL

- Conducting career awareness programs from professionals
- Conducting Training and placement program from experts
- Contacting the recruitment companies regularly
- Conducting campus drives

PLACEMENT WORD

Corporate houses and other institutions desirous of recruiting from amongst the students of the MBA, St. Ann's P.G. College for Women, Mallapur, are invited to get in touch with our placement officer, Dr.Ujwala, Associate Professor and Mrs.Lavanya, Assistant Professor.

We would be delighted to see you at the campus to make a pre-placement presentation. Further, the Department of Business Management, St. Ann's P.G. College for Women, Mallapur, will endeavour to help you in identifying the students meeting your expectations.

You may communicate with the placement officer for any other queries.

Contact Address:

Mrs.Lavanya

Assistant Professor & Placement Officer

Mobile No. : 9949399984

Ms. Ashwini

Assistant Professor & Placement Officer

Mobile No. : 8019682369

E-Mail: pgplacementsapm@gmail.com

Website: www.stannsmallapur.in ; www.stannsmallapur.org

2015-16 campus drives

November 4, 2015: GENPACT campus drive was held for U.G. and MBA students.

January 16, 2016: REALSHOPEE campus drive was held.

January 22, 2016: KARVY group campus drive was conducted.

January 30, 2016: HDFC Bank conducted campus drive.

February 10, 2016 : Axis Bank Campus drive was held for U.G. and MBA students.

2016-17 campus drives

January 27, 2017 : GENPACT campus drive was held for U.G and MBA students.

February 1, 2017 : Grey Jobs campus drive was held for MBA students.

Placement Drive: 2017-18

Company	B.Sc	B.Com	MBA
Next education	<ul style="list-style-type: none"> • Radhika Sharma • Shafeen Firdouse 	<ul style="list-style-type: none"> • Haleema • S. Swathi • V. Radhika • Preethi Yadav
Inventurus Knowledge Solutions (IKS- Health)	<ul style="list-style-type: none"> • Shafeen Firdouse 	<ul style="list-style-type: none"> • Mamta Sharma • Poojitha • Deeksha. A • T. Rebecca
Just Dial	<ul style="list-style-type: none"> • Mamta Sharma • Haleema
TATA consultancy Services Ltd	<ul style="list-style-type: none"> • Revathi • Ch. Navya 	
Infosys	<ul style="list-style-type: none"> • Radhika Sharma • B. Navya 	
Cognizant	<ul style="list-style-type: none"> • Radhika Sharma • Shafeen Firdouse 	
Genpact	<ul style="list-style-type: none"> • Farwa Fathima • Mamta Sharma 		<ul style="list-style-type: none"> • Nikita • Salma sultana • Nimra begaum • Vennela • L. Bhavani • Prabandha • Monica Sharma
Hinduja Global Solutions (HGS)	<ul style="list-style-type: none"> • Tresia Begum 	<ul style="list-style-type: none"> • Naga Pooja • Manisha • Samarpana • Mamta • Haleema • Saba Fatima • Farwa • Selva Mary • Chandrika • Rebecca 	<ul style="list-style-type: none"> • Vennela • P. Ramya • Nimra Begum • Vandana Yadav
Talent 21			<ul style="list-style-type: none"> • Nikita Alex • Thakur Tejaswi • K. Nandini Goud • K.Ramya • Indusnidha • Nazreen Sultana
Kyocera			<ul style="list-style-type: none"> • P. Ramya • Prathibha

JOB ANNEXURE

On-campus recruitment form

Marketing () Finance () HR ()

Mobile No.: _____

Placement details

Position: _____

Area of specialization that you are keen to recruit in. In case you are looking at other extra qualifications do specify in your organization for the student's perusal.

E-mail : _____

Phone : _____ Fax : _____

Name of Organisation : _____

Contact person : _____ Designation : _____

Address: _____

a. _____

b. _____

a. _____

b. _____

Preferable date's for the Selections _____

b. Group discussion () Others (please specify) _____

Selection procedure will consist of : (Please tick the appropriate)

If possible kindly enclose a detailed document specifying the job description, career path

a. Preliminary test () b. Interview ()

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END NOTE

We hope to build a long and successful relationship with your company. We hope that you found this brochure informative and interesting and we look forward to seeing your company on campus this year. Please fill up the response form given in this brochure.

You may also visit our website: www.stannsmallpur.in ; www.stannsmallpur.org